

**Vida Health partners with Withings Health Solutions to elevate virtual cardiometabolic care with the most powerful health monitors**

*Withings cellular devices within Vida's virtual cardiometabolic care to elevate patients' user experience and improve Vida's operational capabilities.*

**Boston – November 7, 2023** – [Vida Health](#), a virtual cardiometabolic care leader, and [Withings Health Solutions](#), the major health player in powerful everyday wearables, has today announced a partnership to deliver best-in-class remote monitoring devices to Vida members. Through this collaboration, eligible Vida members will receive either a Withings Body Pro cellular scale, a BPM Connect Pro cellular blood pressure monitor, or both. With these devices, Vida's care teams will have access to consistent and accurate patient-generated health data, enhancing their personalized-care approach to improving health outcomes.

Vida's virtual cardiometabolic solutions serve members in all 50 states in both English and [Spanish](#). Clients include employers like Boeing, Visa, General Motors, Cisco, and Bass Pro Shops, along with some of the country's largest health plans like Humana and Blue Cross Blue Shield. They have [proven clinical outcomes](#) across a range of conditions, including obesity, diabetes, congestive heart failure, chronic obstructive pulmonary disease, hypertension, depression, and anxiety. Vida is the only virtual chronic care solution in its class to guarantee outcomes through a value-based pricing structure that puts 100% of Vida's fees at risk for both physical and mental chronic outcomes.

Withings Health Solutions is a dedicated division of Withings designed to meet the needs of medical professionals, institutions, disease management programs, coaching platforms, remote patient monitoring programs, and researchers, allowing Withings powerful health devices to be integrated into third-party ecosystems.

"Vida's approach to managing patients with chronic conditions combines compassionate, patient-centered clinical care with the power of technology," said Gretchen Zimmermann, RD, CDCES, CSOWM, Senior Director of Cardiometabolic and Prescribing at Vida Health. "Regular self-monitoring, like weight and blood pressure tracking, plays a pivotal role in achieving positive health outcomes when complemented by appropriate clinical interventions. We're excited to join forces with Withings Health Solutions to provide our members with access to easy-to-use, high-quality devices for monitoring progress, engaging in meaningful discussions with their Vida healthcare providers, and establishing clear, actionable goals to improve overall health outcomes."

By integrating Withings's cellular scale and blood pressure monitor, Vida not only elevates the user experience it delivers to its patients but also streamlines operations for its teams.

- **Patient experience informed by expertise:** With 15 years of experience in the consumer industry and engagement with millions of users, Withings Health Solutions has developed

devices that patients love to use. Their designs aim to integrate comfortably into patients' daily routines, leading to increased engagement and consistent use over time.

- **Reliable data for informed patient care:** By partnering with Withings Health Solutions, Vida members will enjoy devices recognized for their quality and accuracy of their measurements, ensuring that their care teams leverage high-quality data to support their patients in their health journey.
- **Operational efficiency driven by a seamless integration:** Vida will leverage Withings Health Solutions logistic capabilities to deliver devices directly at their patients' doorsteps, integrating its drop-shipment API into its existing workflow to automate its daily operations.

"Patient experience is frequently marginalized as a "nice to have" within the healthcare industry. Yet, with Vida, we share the belief that it actually is a "must-have." Great experiences not only foster patient engagement but also lead to better health outcomes," said Antoine Robiliard, VP of Withings Health Solutions. "Our cellular devices ensure that Vida's care teams continuously receive accurate and reliable measurements to make more informed and timely decisions. With a joint focus on enhancing the patient experience, we aim to drive consistent program engagement while reducing the long-term costs of living with and managing a chronic condition."

### **About Vida**

Vida Health is a virtual cardiometabolic care company focused on treating diabetes and obesity with a body-and-mind approach. Vida's clinically validated programs combine an AI-powered, personalized mobile app experience with a national network of high-quality providers who work in a high-touch care team model that maximizes engagement, outcomes, and savings. Vida's app offers video sessions, asynchronous messaging, and digital content and programs to help people prevent and manage chronic conditions — like diabetes, obesity, and hypertension — and the mental conditions that accompany them — like stress, depression, and anxiety. Some of America's largest employers and health plans trust Vida to deliver meaningful cardiometabolic outcomes for whole populations. Learn more at [www.Vida.com](http://www.Vida.com).

### **About Withings Health Solutions**

Health Solutions is a dedicated division of connected health leader Withings, serving healthcare professionals across chronic disease prevention and management, remote patient monitoring, clinical research, and more. Its mission is to bridge the gap between patients and their care teams by continuously and effortlessly providing healthcare professionals with medical-grade data generated by patients from an ecosystem of connected devices. The Withings portfolio includes connected scales, blood pressure monitors, an advanced sleep system, a smart temporal thermometer, and hybrid smartwatches. It also includes data connectivity options as well as a remote patient monitoring platform. For more than a decade, Withings has built an expertise in user experience, engagement, and retention. Withings Health Solutions extends this expertise to the healthcare industry to remove friction in the patient's journey and allow for telehealth to expand. For more information, visit: [www.withingshealthsolutions.com](http://www.withingshealthsolutions.com).